



SHERIFF HUTTON BRIDGE CRICKET CLUB

The Bridge: Moor Farm, Sheriff Hutton Road, Strensall. York. YO32 5XT

The Castle: York Road, Sheriff Hutton. York YO60 6RQ

www.sheriffhuttonbridge.co.uk

The Bridge on a page

SHB Purpose - A Purpose statement describes the ideal future state of the organization. It articulates what the organization is trying to accomplish.

'The purpose of SHBCC is to be an inclusive community cricket club seeking to fulfil enjoyment and potential of our members and supporters'

SHB Mission statement - why we want to achieve our purpose

We aim to achieve this by:

1. Maximising the potential of our junior cricketers
2. Growing participation in the game for all
3. Supporting and investing in the club for a sustainable future
4. Understanding our members' viewpoints and give them a stake in the club
5. Engaging with and be valued by our local community
6. Increasing social membership

Values, as members, to operate by.

As a club we will operate using these values:

- Take pride in our club
- Community
- Enjoyment/Fun
- Potential
- Diversity and inclusion without prejudice
- Respect
- Sportsmanship
- Caring & passionate
- Friendship

Measures of Success

We will measure our success by:	Relationship to aims/priorities
Improving the number of juniors playing at representative level	1, 2
Increasing the number of juniors graduating to our senior cricket teams	1, 2
Establishing a competitive women's first XI	1, 2
Improving facilities for both cricket and social events	1, 2, 3
Increasing participation at social events by making them relevant to all age groups	4, 5, 6
Increasing non playing membership	4, 5, 6
Growing income through sponsorship and fundraising	3, 4, 5