



SHERIFF HUTTON BRIDGE CRICKET CLUB

The Bridge: Moor Farm, Sheriff Hutton Road, Strensall. York. YO32 5XT
The Castle: York Road, Sheriff Hutton. York YO60 6RQ
www.sheriffhuttonbridge.co.uk

SHBCC Social Media and Online Communications Policy

Social Media, text, direct text/media messaging and email are wonderful tools when used constructively and safely. Sheriff Hutton Bridge Cricket Club (SHBCC) promotes the healthy and common-sense use of these tools. However, it's important to be aware of potential pitfalls and safeguarding issues that may arise when posting content in relation to:

- club activities
- team and club performance
- individual performance
- opposition performance
- officials' decisions/performance

Ask yourself, would you say something about the above face to face or would you be happy to see your comments published in a newspaper or on a website? If you are unsure of the answer to these questions or if your answer is no, then you should not be posting your views on social media, via text, direct/text media messaging platforms or email.

Any and all SHBCC social media, text, direct text/media messaging tools and email accounts **MUST** not be used to send messages or content that are inappropriate, offensive, nasty or derogatory in any way. Remember, you are representing the club.

Everyone involved with SHBCC is reminded that the relevant Codes of Conduct (for parents, children and coaches) apply online and in text or email communications, just as they do in the "real world".

Guidance for Club Coaches

All SHBCC coaches must conform to the ECB Safe Hands Policy.

Contacting U18 players by personal text, direct text/media messaging, email or social media platforms is strictly forbidden.

Messages should only be directed to the parents or via open forums with appropriate language & content.

Guidance for Children and Young People on the use of social media, Texts and Emails

The internet is a great place to learn and have fun with your friends, and the best way to have fun is to make sure that you stay safe. You should think about the points below whenever you use the internet, or speak to people online via direct text/media messaging, email or social media platforms

- If someone isn't your friend in real life, they are **NOT** your friend on the internet. Be careful when accepting friend requests



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- Sometimes people on the internet are not who they say they are. If you are not 100% sure, don't risk it
- Remember to change your privacy settings so that only your friends can see information about you, your posts and your photos
- If someone is sending you messages or texts that you are worried about, you should tell your parents, an adult you trust, your teacher or our club's welfare officer
- All arrangements for coaching and matches will be via your parents
- Bullying can happen online too. If you, or someone you know, has had this happen to them you should tell an adult that you trust
- Don't be afraid to tell someone if you have concerns

Young People NEED to:

- Keep your photos and personal information private
- Conduct yourself in a respectful and courteous manner on social media as you would at home, in school or at cricket
- Tell an adult that you trust if you are worried or concerned about online behaviour or unwanted contact/communication

Young People SHOULD NOT:

- Send inappropriate text messages or post messages on social media that are inappropriate, offensive, nasty or derogatory in any way
- Accept any friend requests from people you don't know or you feel uncomfortable accepting
- Connect with, follow or message SHBCC coaches on social media platforms or other messaging sites

Related SHBCC policies

- SHBCC Diversity & Inclusion Policy
- SHBCC Photography and media Broadcast Policy
- SHBCC Code of Conduct Rules for Young People
- SHBCC Safeguarding Policy