



# SHERIFF HUTTON BRIDGE CRICKET CLUB

The Bridge: Moor Farm, Sheriff Hutton Road, Strensall. York. YO32 5XT  
The Castle: York Road, Sheriff Hutton. York YO60 6RQ  
[www.sheriffhuttonbridge.co.uk](http://www.sheriffhuttonbridge.co.uk)

## SHBCC Photography, Filming and social media broadcast Policy

SHBCC is keen to promote positive images of children playing cricket and does not wish to prevent the use of photographic or videoing equipment.

Photographs are considered 'personal data' in terms of Data Protection and dependent on the circumstance, consent from either the child, adult, or both should be sought before capturing, sharing or publishing images including but not limited to; posting on the club's website, Facebook, Twitter and Instagram.

Where a child can be identified within a picture, consent must be obtained. In addition, as with all personal data it should be processed in accordance with GDPR principles and other relevant legislation and guidance.

All club members should be aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children. Any concerns relating to the use of inappropriate photographs/imagery should be reported to a club official or event organiser to be dealt with appropriately.

SHBCC does not promote that a child's picture and name should appear together in any published article. Individuals and families may not wish their child's photograph to be taken/published due to, for example estranged parents looking to gain access to a child, or families that have fled abusive situations.

Parents / carers must ALWAYS be offered the opportunity to withhold consent for photographs / filming of their child.

### Policy for Photography

- Photographs/images are not to be taken at matches or training sessions without prior permission of the parents/carers of the child. Permission can be given by proxy via the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- Where no consent has been given then this must be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- The children should be informed a person may be taking photographs
- The children should be informed that if they have concerns they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer (Lydia Harrison - 07864 256964) and recorded in the same manner as any other child protection or safeguarding concern



# SHERIFF HUTTON BRIDGE CRICKET CLUB

**The Bridge: Moor Farm, Sheriff Hutton Road, Strensall. York. YO32 5XT**  
**The Castle: York Road, Sheriff Hutton. York YO60 6RQ**  
**[www.sheriffhuttonbridge.co.uk](http://www.sheriffhuttonbridge.co.uk)**

SHBCC adhere to the appropriate guidelines relating to publishing of images as detailed below:

- Use of images of children (for example on the web, in the media or in league handbooks), including broadcast on social media platforms:
  - Ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance.
  - Ensure they are aware of the way the image will be used to represent SHBCC
  - Request the child's/parent's permission to use their image ensuring they are aware of the way the image is to be used to represent SHBCC
  - If the cricketer is named, avoid using their photograph
  - If a photograph is used, avoid naming the child
  - Only use images of children in appropriate kit, reducing the risk of inappropriate use, whilst providing positive images of the children
  - Encourage the reporting of inappropriate use of images of children

Any concerns should be reported to the County or Club Welfare Officer

Using video as a coaching aid:

- SHBCC believe the use of video equipment to be a positive and legitimate coaching aid as part of the coaching programme. Any material taken in connection with coaching, will be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed
- Parents/carers and children must provide written consent for the use of photography and video analysis.